

Illini BMW Chapter, Ltd.
P. O. Box 10306
Peoria, IL 61612
illinichapterbmwcca@gmail.com



2021 ANNUAL MEMBER MEETING

February 27, 2021 5:00pm at Isringhausen BMW, Springfield

Minutes

1. Call to Order

- Pres. Rick Largen called the meeting to order. He introduced Board Members VP Rick Roudebush, Treasurer Craig Bryce and Secretary Bruce Huber, and welcomed the Members and guests in attendance.

2. President's Report

- The Chapter will make every effort to resume activities this year, and deal with the pandemic guidelines as needed. For example, we'll embrace Cat's directives in order to use their facilities again for Tire Rack Street Survival. There are stirrings at the National level about consolidation of smaller or less-active Chapters.
- BMW CCA has launched a program of rebates to the dealers for successful Club membership referrals, to stimulate participation by new owners.
- The BMW CCA Foundation – for which Rick is an Ambassador – endeavors to sustain the BMW heritage. In that vein, they have accumulated legacy cars from owners and estates. A major charitable purpose of the Foundation is underwriting the TRSS driving schools.

3. Treasurer's Report

- The 2020 Financials were reviewed. The Income Statement showed a loss of \$567 for the year due in large part to National's cutback of membership dues rebated to the Chapters. And TRSS, which usually nets a modest gain to the Club, wasn't held in 2020.
- The year-end Balance Sheet reflected \$12,917 of Assets in the Chapter's PNC bank account.

4. Secretary's Report

- The Chapter grew modestly in 2020, as each month saw a few more new members join than non-renewals depart.
- In Webmaster/Newsletter Editor Liz Trilikis' absence, Bruce reported that we continue to place Chapter-specific content in the new semi-annual BimmerLife publication. BMW CCA intends BL to be a "coffee-table magazine" that will promote the Club as readers browse in the dealerships. The editorial direction is more "lifestyle" and less "tech" than the monthly Roundel, with intent to appeal to an additional demographic segments of BMW shoppers and owners. All Members are encouraged to submit stories about their cars and/or activities to Liz.

5. VP/Social Events Chair Report

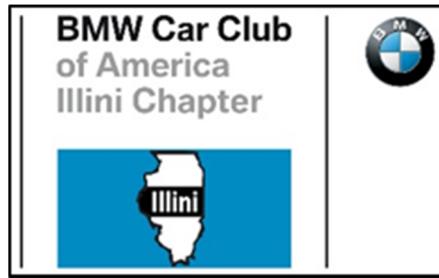
- Having observed other Chapters' sustaining activities in spite of restrictions, we'll step up the use of on-line registrations and check-ins in order to carry on with enjoyable events while minimizing up-close personal contact.
- Rick presented the draft '21 Events Calendar attached to these Minutes. It reflects the Board's intent to hold Quarterly all-Member dinner meetings, while the Board will conduct conference-call meetings in the other months. We want to hold the Quarterly meetings at sites distributed around the Chapter's large footprint, to increase accessibility to more Members.
- Members attending contributed suggestions of potential sites, such as Bayern Stube in Gibson City, Landmark Cafe in Galesburg; and return to the Mackinaw Vineyard Arts'n'Wine fest.
- Activity suggestions in addition to those already on the Calendar draft included a rendezvous at East Peoria's Cars & Coffee; a scavenger hunt; Isringhausen's gathering in conjunction with Springfield's Rt.66 Car Show; the Old Chain of Rocks Bridge drive over the Mississippi with the Rt. 66 Cruisers; a show at Scott AFB in southern IL; and IMSA events.

6. Board of Directors Election for 2020

- The Officer candidates were elected unanimously by the Members present plus on-line voters: Largen, Roudebush, Bryce and Huber re-elected to their previous roles.
- Volunteers for the appointed Board positions will be affirmed during the Board's next meeting: Webmaster/Newsletter Editor Trilikis, Track Events Chair Peharda, Social Events Chair Roudebush and TRSS Chair Largen. The Membership and Driving Events Chairs remain open to dedicated volunteers, but other Board Members will continue to fill in.

7. Closing

- Pres. Largen thanked our Member Nick Drum of the Isringhausen staff for hosting the event. Nick shared some of the dealership's history, this being their 40th Anniversary year, plus his own tenure with the BMW brand and the store.
- There being no further business, the meeting was adjourned.



2021 Chapter Events Calendar

(Some dates & locations TBD; other suggestions welcomed!)

- March 17 - Chapter Board Meeting*
- April 21 - Chapter Board Meeting*
- May - Quarterly Member Dinner
- June - ///M Madness all-M Car Show
- July 21 - Chapter Board Meeting*
- August - Annual Member Picnic
- September - Street Survival Driving School Weekend
- September - Chapter Board Meeting*
- October - Euro Car Show & Leaf Twirl Autumn Cruise
- November 17 - Quarterly Member Dinner
- December 15 - Chapter Board Meeting*

*Conference calls