

Illini BMW Chapter, Ltd.

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CHAPTER MEETING MINUTES

May 19, 2022 La Mazatlan, Lincoln IL

The meeting was called to order over coffee and desserts by Pres. Bruce Huber, with 16 members and guests having enjoyed the car corral and dinner preceding.

1. Financial Report, Treasurer Craig Bryce
 - The Chapter has \$13,527 on deposit after the usual receipts and expenses of April.
2. Tire Rack Street Survival Planning, TRSS Chair Rick Largen
 - With 2 weeks to go, 23 students are enrolled for each day. The 16 instructors give us capacity for about 30/day, so space remains.
 - Volunteers needed (!) for helping out in non-driving ways, especially course monitors. Your REWARDS include the official polo shirt, breakfasts & lunches, and complimentary dinner at Weaver Ridge Country Club after setup on Friday.
 - Bruce will contact Cat liaison Marty Urbanc about remaining site details, and source a PA system.
 - Rick R will see if Michael Benet of K&M might have sponsorship interest.
3. Calendar Update, Vice President Rick Roudebush
 - /// M Madness, date tbd at BMW of Peoria: Postponed from May 21, as other celebrations of M Motorsports 50th Anniversary have M cars going elsewhere. Rick made useful contacts at the recent Power of M event at BMW in S. Carolina, and will pursue exhibit Ms for a new date.
 - July 17, Sun, Noon-4pm: Mackinaw Valley Vineyard Art Fest / Wine&Shine. Bruce will contract with owner Diane Hahn for reserved space, Lions Club for lunches and Gramma Nanas ice cream.
 - Aug. 4-7, Thurs-Sun: Illini Chapter invited by Badger Bimmers to the IMSA weekend, Road America.
 - Aug. 20, Sat, 10am-? : Cruise-in & Picnic, Illinois State Fair, Springfield. Car Corral in the new Rt.66 Scenic Byway exhibit, SE corner of fairgrounds. Club to provide \$10/attendee to select lunch from the adjacent Village of Cultures. 2 free fair admissions per car, and essentially free on-grounds parking for the entire day to enjoy the fair.
 - Sept. 8-11, Thurs-Sun: North Central Region Nordfest, Minnetonka MN. Watch for email soon with details for this inaugural "O'Fest in the Midwest." Early-bird discounts for sign-ups by June 30.
 - Sept. 24, Sat: Frank Byers to check with Isringhausen for potential tie-in event during the Rt. 66 Mother Road Festival in downtown Springfield, and/or other events.
 - October 22, Sat: Euro Car Show & Leaf Twirl Autumn Cruise, Peoria to Starved Rock.
 - November 17, Thurs: Quarterly Member Dinner, Springfield Alexanders suggested.

4. Website Report, Webmaster Frank Byers

- Many edits have been completed, within a refresh of the navigation structure of the site.
- Additions coming soon include a classifieds section for member advertising of BMWs and parts.

5. Membership Growth, Pres. Bruce Huber

- From the National BMW CCA Board minutes of April, any non-member attendee for a National event will be provided a one year membership, and cost charged back to the Chapter.
- BMW of Peoria and of Bloomington owners Leman Group will participate in our trial new-member incentive: The Club will rebate the 1st-year dues to the new member upon receipt of their ID number to validate, and pay \$50/per to the referring Dealer. Bruce will develop return post-card to accompany the "Nice Bimmer" membership handout card (available free to all members, via the bmwcca.org store).

6. Chapter Content for BimmerLife, Bruce Huber

- Our 2-page draft for the fall issue of BL is due by June 15; the issue theme is "Women of BMW."
- Sonja Roudebush will consider a write-up from their many experiences and fleet ownership.
- Bruce will check with Driving Events Chair Boris Peharda to dust off an earlier draft about "Helga." (She's his race BMW, but other Chapters have taken liberties with the "theme" direction.)

There being no further business, the meeting adjourned.

Respectfully submitted,



Bruce Huber, Secretary